

GREATER DES MOINES, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WWW.IOWALMI.GOV/LABORSHED

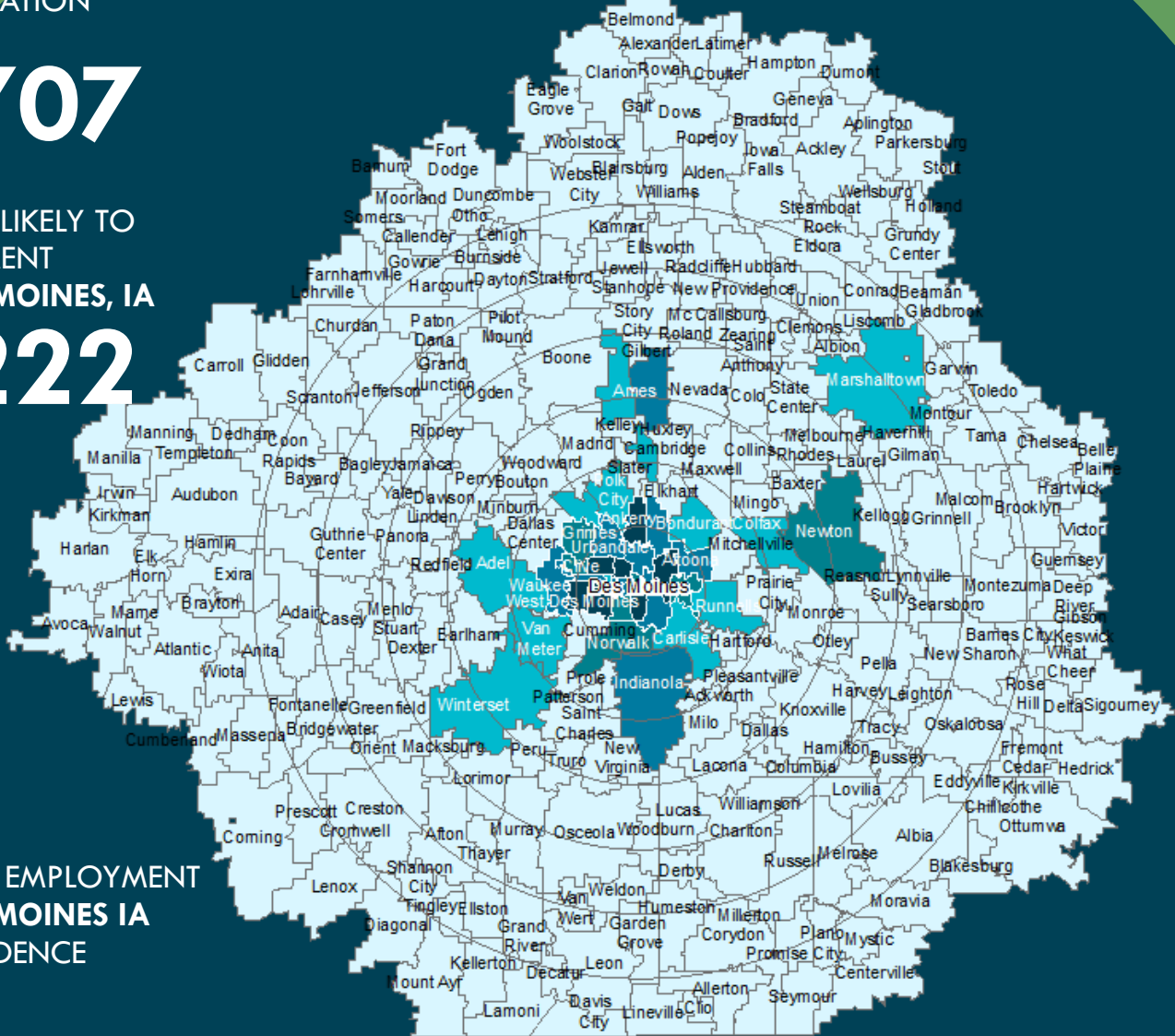
RELEASED
2020

ESTIMATED POPULATION AGES 18-64

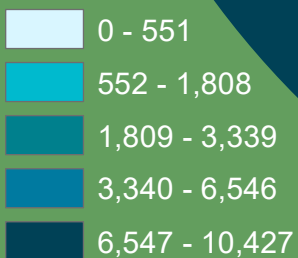
722,707

ESTIMATED TOTAL LIKELY TO ACCEPT EMPLOYMENT IN GREATER DES MOINES, IA

173,222



LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN **GREATER DES MOINES IA**
BY PLACE OF RESIDENCE
(PER ZIP CODE)



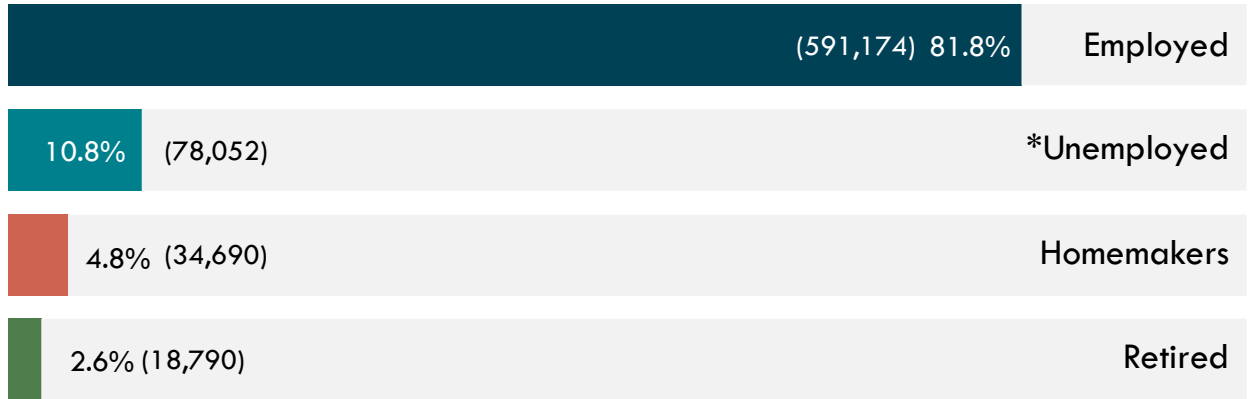
10-Mile Interval Between Rings



AREA SHOWN

GREATER DES MOINES LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

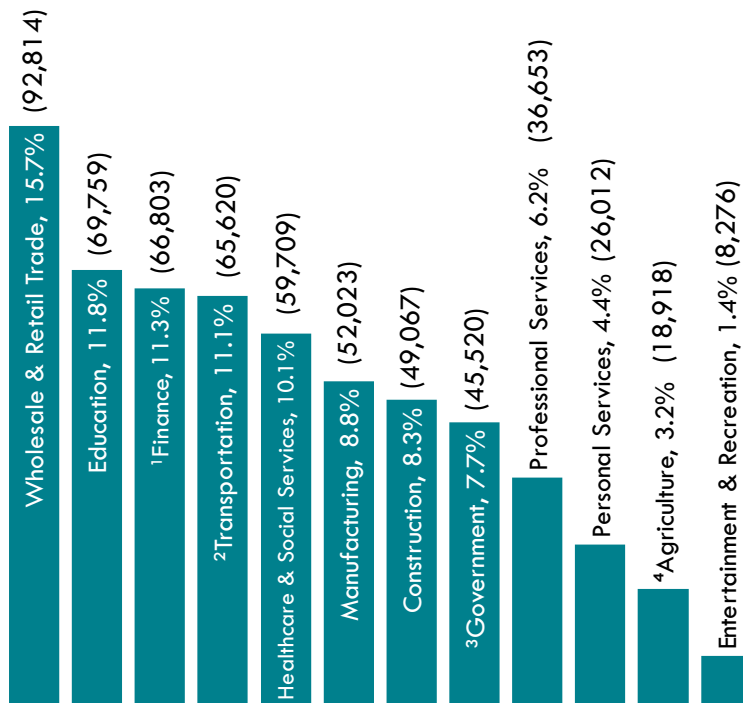


Totals may vary due to rounding.

*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



Totals may vary due to rounding.

¹Finance, Insurance, & Real Estate
³Public Administration, Government

²Transportation, Communications, & Utilities
⁴Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance 87.7%
	Dental Coverage 80.5%
	Pension/Retirement/401K 79.2%
	Paid Holidays 74.8%
	Vision Coverage 74.3%
	Life Insurance 72.3%
	Disability Insurance 69.3%
	Paid Vacation 62.2%
	Paid Sick Leave 56.5%
	Paid Time Off 47.6%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Greater Des Moines Laborshed area.

The employed are currently commuting an average of—



EMPLOYED: LIKELY TO CHANGE

• An estimated **153,728** employed individuals are likely to change their current employment situation for an opportunity in Greater Des Moines

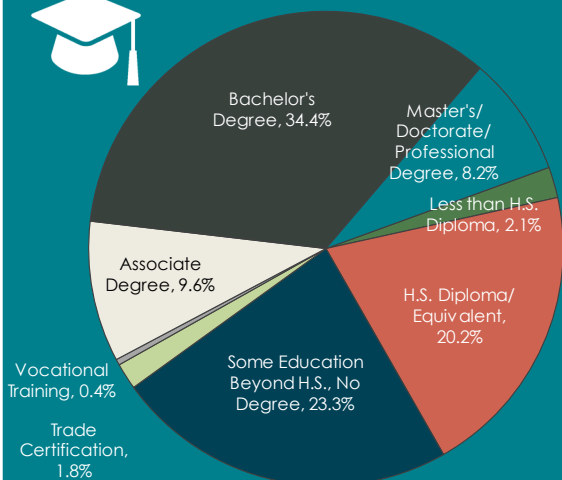
• Current occupational categories:

Professional, Paraprofessional, Technical	35.6%
Production, Construction, Material Moving	17.0%
Service	14.4%
Managerial	13.0%
Clerical	11.1%
Sales	8.1%
Agricultural	0.8%

• Current median wages: \$

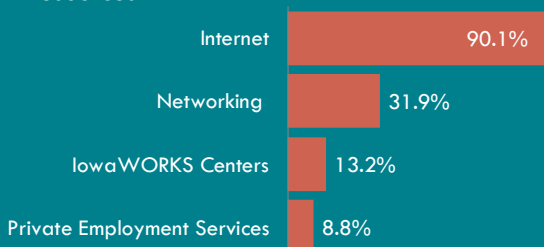
- \$15.00/hour and \$58,000/year
- \$19.00/hour - attracts 66%
- \$20.50/hour - attracts 75%

• 77.7% have an education beyond HS



• **31.1% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Currently commuting an average of **12 miles/18 minutes** (one-way) to work
- Willing to commute an average of **26 miles/35 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

• An estimated **6,365** unemployed individuals are likely to accept employment in Greater Des Moines

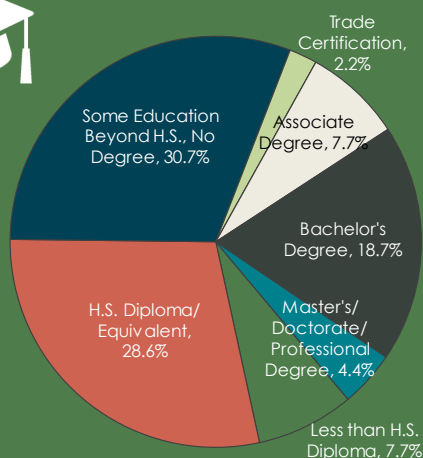
• Former occupational categories:

Professional, Paraprofessional, Technical	27.4%
Production, Construction, Material Moving	19.2%
Sales	17.8%
Service	17.8%
Clerical	11.0%
Managerial	6.8%
Agricultural	0.0%

• Median wages: \$

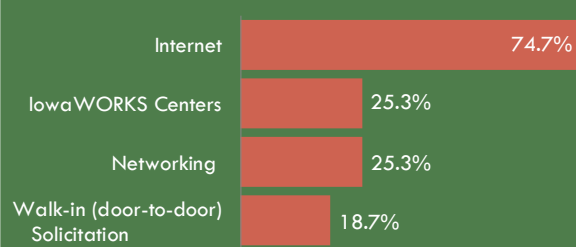
- \$12.00/hour - lowest willing to accept
- \$15.00/hour - attracts 66%
- \$16.65/hour - attracts 75%

• 63.7% have an education beyond HS



• **68.5% are actively seeking employment**

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Willing to commute an average of **22 miles/31 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Greater Des Moines is estimated at **16.3 percent**—approximately **43,056** people living in Greater Des Moines work in other communities.

Most of those who are out commuting are working in Ames (IA).

Less than one-third (30.8%) of out commuters are likely to change employment (approximately 13,261 people).

63.5% earn an annual salary—median salary is **\$79,000/year**
32.7% earn an hourly wage—median wage is **\$18.00/hour**

43,056
people live in
Greater Des
Moines.
and work
elsewhere



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

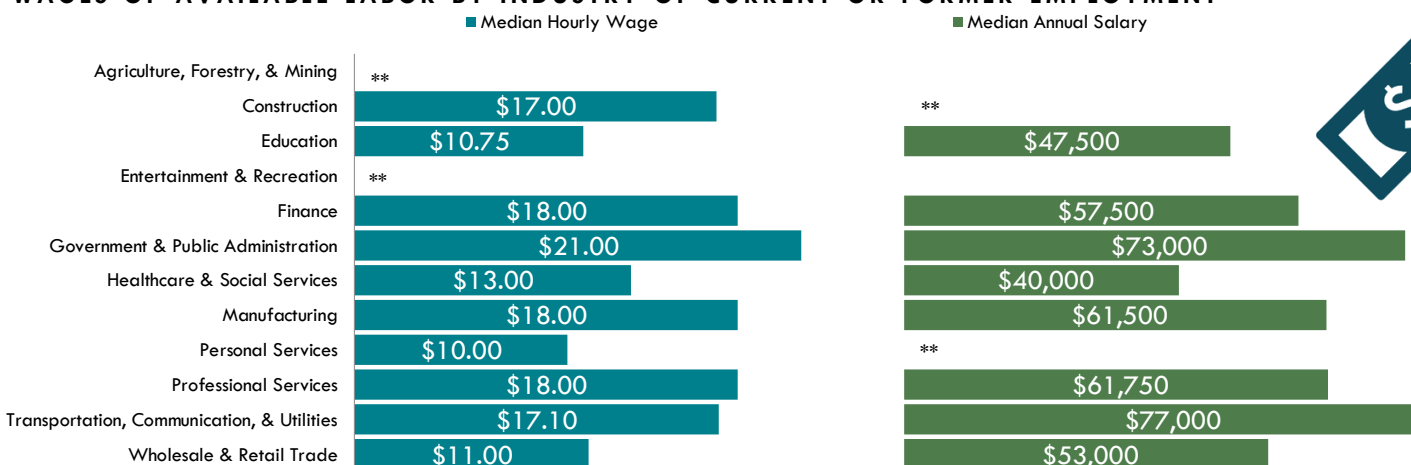
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture	60.0%	20.0%	0.0%	0.0%	40.0%
Construction	71.9%	28.1%	3.1%	6.3%	34.4%
Education	83.7%	18.6%	0.0%	7.0%	58.1%
Entertainment & Recreation	100%	60.0%	0.0%	0.0%	40.0%
Finance	90.3%	19.4%	0.0%	25.8%	45.1%
Government	94.7%	31.5%	0.0%	5.3%	57.9%
Healthcare & Social Services	73.7%	26.4%	2.6%	15.8%	28.9%
Manufacturing	79.4%	38.2%	5.9%	2.9%	32.4%
Personal Services	83.3%	16.6%	16.7%	16.7%	33.3%
Professional Services	85.0%	10.0%	2.5%	17.5%	55.0%
Transportation	73.1%	26.9%	0.0%	3.9%	42.3%
Wholesale & Retail Trade	54.3%	20.3%	1.1%	10.6%	22.3%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	2.1%	3,228	Mismatch of Skills	4.8%	7,379
Low Income	0.8%	1,230	†Total	6.8%	10,454

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

IOWA
WORKFORCE
DEVELOPMENT

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economic development

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